ANNUAL REPORT 2014 -2015

#### FOUNDERS MESSAGE

We are sincerely conveying our truthful gratitude and compliments to the supporters, volunteers and well wishes of Kalvi Trust. Kalvi Trust's growth path is at the upper end with the sustainable and continuous supports and efforts of our team. **"Education matters"**, which is the thematic focus of Kalvi Trust for the year 2014, under this theme Kalvi highly focused on enabling and ensuring quality education and facilitating entrepreneurial skill development to the target community of Kalvi working locations. Further Kalvi also focuses on its core activities of awareness creation, capacity building programme towards development issues prevailing with the target community. Kalvi Trust's growth is at both ends such as horizontally with their geographical areas and community and also vertically intensifying their interventions. We are happy to share about our significant contributions to the society and our efforts and outcomes through our thematic programme towards achieving our vision through this report.

Educate to Empower

Mr.Senthi Kumar S.

Managing Trustee



# Introduction

**KALVI TRUST** is founded in the year 2006 by a group of socially committed professionals and youth with the vision of catalyzing socio-economic change with disadvantaged section in the society through ensuring quality education to the children of the section.

Kalvi Trust presently involved in development activities such as child development through quality education, language development, educational scholarships; Youth development through Distance education, Vocational education, Skill Building and Employability; women development through entrepreneurship skill development and financial assistance. At present Kalvi is working with more than 20,000 families in rural areas and urban slums in 16 districts – Madurai, Dindigul, Theni, Nagapattinam, Coimbatore, Tuticorin, Thirunelveli, Virudhunagar, Ramnathapuram, Kanniyakumari, Chennai, Thiruchirapalli, Erode, Villupuram, Salem, Krishnagiri in the State of Tamil Nadu in South India.

The Annual report of 2014 – 2015 of Kalvi Trust will try to holistically share the efforts taken by the organisation through its various thematic programme activities towards the betterment of the deprived community in the society. Further it also shares about the significant contributions and achievements by the organisation and provides learning's from their various thematic development approaches.

# **Development Interventions**

# CHILD DEVELOPMENT PROGRAMME

# Language Development Programme

It is the key issue that children from rural background are very poor in performance with language which affects the academic performance at higher level, which is highly prevailing with specific to the children from poor families and specific to children from government schools in rural areas and urban slums. Kalvi Trust has its unique approach towards promoting language of children of poor families and specific children in government schools and studying in Tamil medium of instruction. Such a way this year the language development programmes were implemented in government schools and government aided schools in all Kalvi working locations. The language development programme focuses on the areas such as Basic of grammar, Listening skills, Reading skills and skills on communicative English. This programme helps to highly build rapport with the school management, teachers, students and also parents which helps in implementing further more programmes of children effectively.



# **Computer Training Center**

It is one of the promising programme of Kalvi Trust under this programme of Kalvi it provides basic computer education to the poor children of economically weaker section in rural areas and urban slums. Further this programme also covers the children of higher secondary education to work on their subjects of computer science after their school hours. It will also provide additional support in their learning processwhich helps to perform better in their subjects. This programme is implemented in all the working locations of Kalvi to the target community in their working areas and with the surrounding villages.

# Value Education and Awareness Programme

This programme of Kalvi focuses on providing value and ethic based education to the children which is highly focused on promoting positive attitude of the children and also on improving their personal qualities. Further this programme also includes awareness programmes on various social issues such as environment, greenery, education, yoga, physical education, etc. This programme is implemented by the volunteers in the Kalvi working locations and villages. The program is carried out as weekend sessions. Further they also plan specific programmes for summer vocations to the children's of the village which helps to spend their vocational holidays more productively.

# **Evening Tuition Programme**

Evening tuition programme is a value addition programme for the children from rural areas and poor economic background. This programme focuses on the less performing students to educate further intensively to increase their academic performance. Volunteers from villages will support this programme by tutoring all subjects at evening time, this how the program was started initially. Nowadays the programme has versatile in it; this programme of kalvi now includes subject specific special coaching for the children from higher and higher secondary education.Regular model examinations are conducted for children to have real time experience before attending the final exam. This programme is seen as a higher end of value addition to the mainstream academic institutions at villages and it is highly helpful to support the low performing student's effectively.

# Awareness creation and future search programme

This programme is designed for two specific purposes such as creating awareness among the families of economically backward community about the importance of education specific to girl child education and on the other hand to provide guidance and strategic support to the children and parents of poor families. And make them aware about the scholarship opportunities available for them in the mainstream institutions and other development organisations; and also to provide strategic support and awareness about the educational stream and their opportunities in the industries and



enable them towards promoting their life planning on professional stream. This programme is highly appreciated by all kind of target communities and supporters which is directly related and in making impact on the life of the poor children. These events are organised at the time of school admissions which enable to reduce drop outs and also at the time of academic shift from higher to higher secondary and higher secondary to college education, etc.

# YOUTH DEVELOPMENT PROGRAMME

# **Distance Education Programme**

Distance is one of the pioneer programmes of Kalvi Trust which is intensively working and grooming every year. Under this programme Kalvi trust has reached a new mile stone and has become the authorized exam center at Dindigul and Madurai district for Manonmaniam Sundaranar University. This programme is at a positive growth with all working locations of Kalvi and it highly support the poor community to get a reputed job, specific to those individuals who are drop outs of their preparatory education (8<sup>th</sup> standard), pre-foundation (10<sup>th</sup>) and foundation (Higher secondary education) will do their education with the above said levels through distance education programme. This effort helps them to get a decent job opportunity and continue their education to improve their academic curriculum and got better livelihood opportunity.

#### **Youth Awareness Programme**

Youth awareness programme mainly focuses on the educational and employment opportunity available with the industry. It focuses on promoting the awareness to the students of colleges of different streams focusing on the scholarship opportunity and job opportunities with different sectors. This awareness programmes were carried out by the technical specialist of the different industries. Further awareness programme also focuses on general issues such as environment, rights, etc

# **Entrepreneurship Development Programme**

Entrepreneurship programme of Kalvi is tried to provide IT based skill development courses on recent technologies in the industry. This programme targets the unemployed, dropout students who are engaged in any casual labour activity or students were underemployed. Providing them IT based skill development on recent trended courses and facilitate them employment opportunity and also enable them to initiate any livelihood activity. Hence this programme aims to serve the youth of the poor families to contribute efficiently to their family economy and also nurturing and promoting skilled labour force.



Sl.No.	DETAILS OF BENEFICIARIES	PROGRAMME ACTIVITY	Beneficiaries
1	<b>Educational Dropouts</b>	<b>Distance Education Programme</b>	952
2	Youth of poor community	Skill Training Programme	343
3	School children and youth	Computer Education Programme	1186
4	All parts of community	Awareness Programmes	1854
5	School children of poor community	<b>Evening Tuition Center</b>	228

#### **SUCESS STORIES**

#### **DROPOUT BECOMES A DESIGNER – "EDUCATION MATTERS"**



P.Umamaheshwari is a School dropout at 11<sup>th</sup> standard from the village of Alanganallur, Madurai district of Tamil Nadu. He belongs to very poor family her father is died her mother is only heading the family. Her mother is working as a casual agriculture labour and her earning is not sufficient to run her family. Uma also has a brother and sister who are studying. Since the family income was not sufficient to run the family, Uma was forced to go for labour work in a grocery shop. She was eager to study and also go for

some decent work. She was very much interested in doing any computer education. Since her work place is nearer to the Kalvi branch she uses to visit and ask about the courses offered. Understanding her interest Kalvi volunteers approaches her mother and explained about her wishes and also about Kalvi's programme after very hard discussion her mother was permits her to go for classes. She use come for classes in the early morning and then she goes for work, she successfully completed basics of computer education and Desktop Publishing. Now she is working in a computer center as a designer and earning a better income and also doing a decent and reputed job.



# **IDENTIFY OF THE ORGANISATION**

- ✤ We Kalvi Trust registered as a non-profit organisation, non-government organisation under Indian Trust Act, 1882; Reg. No. 46/2006
- ✤ We are registered under 12A of the Income Tax Act 1961, Reg. No. 102/31/CIT-II/2012-13
- PAN No: AABTK9840P
- TAN No: MRIK02162G

# Name and Address of the Main Bankers:

- ICICI Bank, 214-C, KamarajarSalai, Madurai 625 009, Tamil Nadu
- South Indian Bank, No.37-A, Ground floor, New LIC Building, 80 Feet Road, Anna Nagar, Madurai – 625 020, Tamil Nadu

#### Name and Address of the Auditor:

 Mr.AmalaJothi, Charted Accountant, Membership No. – 203692,KCS Associates, Firm Registration No. – 08238S, No.10-C, TB Road,Mahaboopalayam, Madurai – 625 010, Tamil Nadu, India

#### Vision

Enabling education to empower the downtrodden

#### Mission

Building skills and capacities of children, youth and women through ensuring and imparting quality education and training among weaker sections of the society for catalysing development.

#### Accountability & transparency

- Accounts of the Trust are properly maintained and audited every year by an external chartered accountant
- We have maintained all the accounts books on computer and are up-to-date
- All institutional meetings such as board and general body meetings are held regularly and all decision are unanimously taken
- We have all necessary policies designed and approved by our board members such as membership, financial, audit, etc

#### **Our Board of Trustees**

S.No	Name	Age	Gender	Position
1.	S.Senthilkumar	31	Male	Managing Trustee
2.	S.Subramanian	30	Male	Financial Trustee
3.	N.Subash	33	Male	Member
4.	S.Nirmala	34	Female	Member
5.	S.Thirumalaikannan	40	Male	Member



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# **KALVI TRUST**

No.134, First Main Road, K.K. Nagar, Madurai – 625 020; Tamil Nadu Telephone: 0452 – 4353991, 4354991 Mobile: +91 98945 50038 E-mail: ceo@kalvigroup.com Website: www.kalvitrustindia.org